

STARTUP COMPETITION RULES

Longevity World Forum 2027

1. Purpose of the Event

The Longevity World Forum aims to promote innovation and entrepreneurship in longevity, biotechnology, health and quality of life. This initiative gives startups the opportunity to present their projects to a panel of investors, corporations and institutions in order to gain visibility, funding and strategic partnerships.

2. Who Can Participate?

Startups meeting the following requirements may apply:

- Be legally incorporated (in any country).
- Have a product, technology or service aligned with longevity, healthy ageing, biotechnology, digital health, preventive medicine or quality of life.
- Be at the early-stage, seed or growth stage, with initial technical or commercial validation.
- Have an active founding team.
- Have received no more than €5 million in private funding as of the application deadline.

3. Selection Process: Stages, Required Documentation and Submission

The selection process will consist of two stages:

Stage 1 – Application Review (online):

At this first stage, projects will be received and those that comply with the competition rules will be selected.

Once the application period has closed and compliance with the requirements has been verified, all documentation will be reviewed by an internal team of LWF experts, who will select a maximum of the 8 best proposals from all applicants.

The expert team will assess the projects according to the following criteria:

- The proposal's impact on longevity and healthy ageing; its real potential to deliver scientific advances in fields affecting longevity; and the project's level of innovation and scientific/technological foundation.
- Projects that have demonstrated international influence, either through recognition of their work or through the application of knowledge developed in other countries.
- The strength of the team and the technical and commercial viability of the business model.
- The project's scalability and traction.
- The clarity of the presentation.

- Social commitment.

A. Documentation to be submitted

1. Company name
2. Year founded
3. Location (city, country)
4. Number of employees
5. Website
6. Sector / Industry, company profile and brief description of the business
7. Target market
8. Product/service advantages. (Information on the product or service's main advantages and differentiating features.)
9. Sales and Marketing Plan. (Describe how the product will be distributed and marketed.)
10. Key partnerships and cooperation agreements. (Mention the strategic partnerships required or already established that strengthen the project.)
11. Expected level of competition and key competitors. (Identify potential competitors in each case and the various barriers to entry for the product or service.)
12. Main achievements/milestones to date, if any.
13. Strategic development objectives. (Describe the goals to be achieved over the coming years.)
14. Funding rounds, investors and major shareholders, if any.

B. Where to submit applications:

Interested startups must complete the application form available on the website.

C. Maximum number of applications

The number of applications will be limited to 50. If more applications are received, they will be accepted in order of registration until the maximum number has been reached.

Stage 2 – Live Pitch:

The selected startups (a maximum of 8 initiatives) will advance to the second stage and take part in the in-person Longevity World Forum event, where they will pitch their projects to a jury of experts and investors.

In addition, finalist startups that are interested will be offered space for a stand in the forum area to showcase their projects, interact with attendees, investors and other participants, and expand their networking opportunities.

They must confirm their interest before 10 December. From that date onwards, stand space will be subject to availability.

4. Pitch Format

Each startup will have:

- 5 minutes to present.
- 5 minutes for questions and answers with the jury.

Presentations in PowerPoint or PDF format are permitted.

The pitch may be delivered in Spanish or English.

5. Awards

- Best Pitch Award (Best Longevity Pitch Award)
- Longevity Potential Award
 - A company may not win both awards.
 - The award will only be granted to finalists who attend and deliver their pitch in person at the Longevity World Forum event. Failure to attend the pitch will result in automatic disqualification, even if the startup was previously selected as a finalist.

What each award includes (subject to confirmation with sponsors and institutions):

- One-to-one mentoring session with industry experts.
- Visibility through the congress's media channels and those of strategic partners.
- Access to meetings with investment funds and private investors.
- Advice on strategic brand and/or communications redesign to increase the project's value, with a focus on attracting investment and standing out in the market. (This benefit is exclusive to the Longevity Potential Award.)
- 4 tickets to the LONGEVITY WORLD FORUM 2028.

6. Key Dates

- Applications open: 29/06/2026
- Application deadline: 18/11/2026
- Finalists announced: 25/11/2026
- Final pitch and award ceremony: During the Longevity World Forum – 12/02/2027

* All communications regarding the call for applications and its stages will be published on the website.

7. Jury

The jury will comprise professionals from the biotechnology, healthcare, investment and technology transfer sectors. Specifically, it will include:

- Investors from funds specialising in health, biotechnology and longevity.
- Representatives of scientific institutions or universities.
- Innovation experts and representatives of sector-specific accelerators.
- Biotech entrepreneurs with experience in scaling startups.

The composition of the jury will be made public once the application period has closed. Jury deliberations will be confidential and final. Under no circumstances will itemised or individual information be provided about the applications received or the jury's deliberations.

8. Acceptance of the Rules

Participation in this competition implies full acceptance of these rules and of the jury's decisions.

9. Intellectual Property and Confidentiality

Participation in the competition does not entail any assignment, transfer or waiver of the intellectual or industrial property rights held by participating startups in relation to their projects, technologies, products or services.

All information, documentation and materials submitted by startups during the selection process will be treated as confidential by the Longevity World Forum organisers. Such information may not be disclosed, shared or transferred to third parties without the prior express consent of the startup that owns it.

Jury members and the internal evaluation team will be bound by a duty of confidentiality regarding information received as part of this call for applications.

Notwithstanding the above, finalist startups advancing to Stage 2 expressly authorise the organisers to use their name, logo, general project description and public presentation materials for event communications, dissemination and promotion, both through the organisers' own channels and those of their partners and sponsors.

10. Disqualification Criteria

The organisers reserve the right to disqualify any participating startup in the following circumstances:

- **False or misleading information:** If the startup is found to have provided incorrect, incomplete or fraudulent information at any stage of the selection process, whether in the application form or in the submitted documentation.
- **Failure to meet the requirements:** If it is established at any point in the process that the startup does not meet any of the participation requirements set out in Section 2 of these rules, even if it has passed previous stages.
- **Failure to meet deadlines:** If a startup selected for Stage 2 fails to confirm its attendance within the deadline set by the organisers, or does not attend the pitch at the specified date and venue.

- **Inappropriate conduct: If any startup representative engages in behaviour that is contrary to professional ethics or respectful treatment of other participants, jury members or the organisers, or that could damage the event's reputation.**
- **Undeclared conflict of interest: If a relationship of interest between the startup and a jury member is identified and has not been previously disclosed to the organisers.**

In all cases, the affected startup will be notified of its disqualification, and the organisers' decision will be final. Disqualification will not entitle the startup to any compensation or indemnity.

If a participating startup is disqualified, the organisers may appoint another startup that took part in the selection process and meets the established requirements as a replacement.