

4TH EDITION 2026 • MADRID

MEDICAL LONGEVITY AND HEALTHY AGING

4ª Edición 2026 • Madrid
Longevidad médica y envejecimiento saludable.

THREE THEMATIC DAYS COVERING THREE MAIN PILLARS OF LONGEVITY:

Tres jornadas temáticas que abarcan
tres principales pilares de la longevidad:

SCIENCE
Ciencia

TRENDS
Tendencias

ENTREPRENEURSHIP
Emprendimiento

Science and research, technological
development and the latest trends.

La ciencia y la investigación, el desarrollo
tecnológico y tendencias más actuales.

ENTREPRENEURSHIP

This initiative offers start-ups the opportunity to present their projects to a panel of investors, corporations and institutions, in order to gain visibility, funding and strategic alliances.

STARTUP COMPETITION RULES

Longevity Investment Forum – World Longevity Forum 2026

1. Purpose of the event

The Longevity Investment Forum aims to promote innovation and entrepreneurship in the fields of longevity, biotechnology, health and quality of life. This initiative offers start-ups the opportunity to present their projects to a panel of investors, corporations and institutions, with the aim of gaining visibility, funding and strategic alliances.

2. Who can participate?

Startups that meet the following requirements may apply:

- Be legally incorporated (in any country).
- Have a product, technology or service aligned with the areas of longevity, healthy ageing, biotechnology, digital health, preventive medicine or quality of life.
- Be in the early stage, seed or growth phase, with initial technical or commercial validation.
- Have an active founding team.
- Not have received more than €5 million in private funding to date.

3. Selection process: stages, documentation and submission location

The selection process will consist of two stages:

Stage 1 – Evaluation of applications (online):

In this first stage, projects are received and those that meet the competition requirements are selected.

After the closing date for applications and verification of compliance with the requirements, all documentation will be analysed by an internal team of LWF experts, who will select a maximum of the 8 best proposals from among all participants.

The criteria that the team of experts will take into account when selecting the best project will be:

- The impact of the proposal on longevity and healthy ageing. Real potential to contribute to scientific progress in fields that affect longevity. Degree of innovation and scientific/technological basis of the project.
- Projects that have demonstrated international influence, either through recognition of the work carried out or through the application of the knowledge developed in other countries.
- Strength of the team and viability of the business model (technically and commercially).
- Project scalability and traction
- Clarity of presentation
- Social commitment



A. Documentation to be provided

The proposal shall contain an Executive Summary of the Project (in Word, PDF or PPT format) which shall be sufficiently detailed to justify its viability.

The following sections are proposed, **for guidance purposes only**, to compose the Executive Summary of the Project:

- I. **Company or project profile.**
Basic information about the presenter or project leader and the established company.
- II. **Brief description of the business or project.**
Brief description explaining what the business idea consists of.
- III. **Target market – Business activity and key customers.**
Target market, estimated or actual product distribution figures, and identification of key customers for your product.
- IV. **Advantages of the product/service.**
Information on the main advantages of the product or service and its differentiating features.
- V. **Management Team or Project Team.**
Curriculum Vitae of the Management Team. Professional and technical competence.
- VI. **Sales and Marketing Plan.**
Describe how you will distribute the product and how you will market it.
- VII. **Key partnerships and cooperation agreements.**
Mention any strategic partnerships that are necessary or have already been established and that strengthen your project.
- VIII. **Expected level of competition and key competitors.**
Identify potential competitors and the various barriers to entry for the product or service in each case.
- IX. **Main achievements/milestones reached to date (if any).**
Briefly list all achievements to date with the product or service.
- X. **Strategic development objectives.**
Describe the goals to be achieved in the coming years.
- XI. **Funding rounds and investors (if any).**
Indicate whether you have participated in funding or investment rounds and the amount raised.
- XII. **Main shareholders (if any).**
Indicate whether there are any major shareholders in the company, if the participant is a legal entity.
- XIII. **Explanatory video of the project.**
Optional: Send a video presentation and defence of the project. The video must meet the following technical specifications: Video formats: .wmv, .mpg, .avi or .mov Maximum duration: 5 minutes.
- XIV. **Additional information:** Acceptance of legal conditions, competition rules and authorship.

B. Where to submit applications:

Interested start-ups must complete the registration form available on the website

C. Maximum number of registrations

The number of registrations will be limited to 50. If there are more applications, they will be accepted in order of registration until the maximum number of registrations is reached.

Phase 2 – Live presentation (pitch):

The selected start-ups (a maximum of eight initiatives) will move on to phase two and participate in the in-person event during the Longevity World Forum, where they will present their pitch to a jury of experts and investors.

In addition, the finalist startups will have, if they are interested, a stand space within the forum area to showcase their project, interact with attendees, investors and other participants, and expand their networking opportunities.

They must confirm their interest before 15 December; if they do not do so by that date, they will be subject to space availability.

Pitch format

Each start-up will have:

- 5 minutes for their presentation.
- 5 minutes for questions and answers with the jury.

PowerPoint or PDF presentations will be permitted.

The pitch will be in **[Spanish or English – language to be confirmed]**.

Awards

- Best Longevity Pitch Award
- Longevity Potential Award
- The same company cannot win both awards.
- The award will only be given to finalists who attend the Pitch in person during the Longevity World Forum event. Failure to attend the Pitch will result in automatic elimination, even if they have been previously selected as finalists.

What each prize includes: (subject to confirmation with sponsors and institutions):

- Personalised mentoring session with industry experts.
- Visibility in conference media and strategic partners.
- Access to meetings with investment funds and private investors.
- Advice on strategic brand redesign and/or communication with the aim of enhancing the project's value, focused on attracting investment and differentiating it in the market. (This prize is exclusive to the Longevity Potential Award).
- 4 tickets to the LONGGEVITY WORLD FORUM 2027.

4. Deadlines

- Registration opens: 22 September
- Closing date for applications: 14 November
- Announcement of finalists: 1 December
- Final pitch and awards ceremony: During the Longevity World Forum – 20/02/2026

* All communications regarding the call for entries and its phases will be posted on the website.

5. Jury

The jury will be composed of professionals from the biotechnology, health, investment and technology transfer sectors. Specifically, it will be made up of:

- Investors from funds specialising in health, biotechnology and longevity.
- Representatives from scientific institutions or universities.
- Experts in innovation and accelerators in the sector.
- Entrepreneurs from the biotech field with experience in scaling up start-ups.

The composition of the jury will be made public once the call for applications has closed. The jury's deliberations will be confidential and final. Under no circumstances will disaggregated or individualised information be provided on the applications received or on the jury's deliberations.

6. Acceptance of the rules

Participation in this competition implies full acceptance of these rules, as well as the decisions of the jury.

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LWF LONGEVITY
WORLD FORUM

FEBRUARY / FEBRERO
18TH, 19TH & 20TH

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